



The future of the internet | manifesto

We see the Internet and the online world as a community, a world, a state, a virtual country where people are leading lives that are becoming increasingly similar to and intertwined with everything we do.

Like any community we need to have a foundation in values and virtues to make our virtual social life prosperous, vital and engaging.

To live a fulfilling life in the physical world and to contribute to the happiness of others, we have observed that people will have to master 4 principles: ownership, stewardship, world-citizenship and companionship. Although we are still learning this in our physical world, in the virtual world we are at the very early stages of applying these principles.

Translated to the virtual online world this means:

Ownership: I own the data about me, my activities, my connections and my being. I have joint ownership of the data I produce in cooperation and connection. No one can use my data either jointly or individually without my explicit authorization.

Stewardship: I have to be able to access and understand the quality and truthfulness of the data I receive, use and explore. I am responsible for the quality of my data and the data I produce. I have to be able to determine what information about and from me is visible and accessible, and that I am responsible for.

Internet-citizenship: I have to be able to discover and connect, share, participate and contribute safely and freely to all the initiatives I perceive as valuable and actively make this possible for all other Internet users.

Companionship: I have to be responsible for the depth and frequency of all my interactions and make a safe and private connection to other individuals. Through trustworthy dialogue I can find and give meaning.

We can only achieve this if we have a set of tools able to...

- assist in having a pro-active on-line attitude,
- provide continuous learning,
- help to understand and interpret information,
- make data streams and usage transparent.

Rhyzzo is an instrument and tool set you can use in the virtual world based on the principles of human dignity and active citizenship.

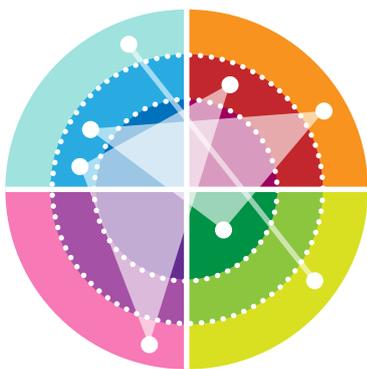
We have designed Rhyzzo to enable people to become active in these four areas online. The Internet has become an integrated part of our lives, and there are no universally accepted values that guide our intention and meaning while online. In that sense **active ownership**, **stewardship**, **internet-citizenship** and **companionship** will create the fabric of a much needed online “constitution” to facilitate humane and dignified virtual lives.

Rhyzzo has developed such a set of tools to assist you in your online search, surf, connect and post activities, which means that:

- You are the master of your information.
- You can determine the actual value of the information.
- You can explore the internet in a much more personal way.
- You can easily relate to people to cooperate with.
- You will have a personal assistant that makes your life online easygoing and effective.

These tools are...

An in-depth profile: To be able to find my way in the enormous amount of data available in the world wide web, Rhyzzo has developed a profile based on several layers of information that are very similar to how this works in our individual lives and connections. By having both more detailed information and in depth understanding of who you are, Rhyzzo is able to find the most appropriate information for you with greater precision.



The 4D function: All information is plotted in a matrix of characteristics, values and virtues which gives insight into the information about people, organizations, products or any activities in different contexts whether that is historical, societal, in comparison to others, or in relationship to me and my activities.

The 8D function: provides a balanced view on the reality of the information by plotting the data in eight different dynamic fields. Those fields give you an indication about how the activities of an organization, initiative, research project, individual, etc. match the given information. You can compare different moments in time to watch a development as well as make a comparison between the dynamics of a variety of sources of information.



Online token: Rhyzzo is able to provide to any other party a “cookie” that includes unique information about the user and it clearly states the conditions that will have to be met by the other party to be allowed to use that information. Those conditions include strict rules about privacy, decency and trustworthiness, and also might include agreements on topics as advertising, payment for the use of my data, etc.



Dynamic interface: The user has a dialogue-based connection with Rhyzzo, which will challenge and stimulate learning through its questions and feedback. As Rhyzzo learns more about you, it will become a more pro-active assistant in all your activities online (search, surf, connect and post) over time. Rhyzzo provides a split screen interface where on the first screen you can choose from a range of different activities and settings, while the second screen constantly provides you with information about what happens with your activities and data in the virtual world.

Transparent network: Rhyzzo makes connections and the quality of those connections of individuals, organizations and initiatives visible and accessible, based on reciprocity and mutual agreement.



In conceptualizing and designing these tools we were guided by **the core principles of Rhyzzo's design:**

The utilization of information is observable and manageable

What is happening with my information must always be accessible and disclosed. The following aspects of information must be easily determined: correctness, history, context, completeness and intention.

Information can never be used to influence people in unaware, hidden and unclear ways. Any use of information must be known and approved by the user.

Interaction has to be maintained and developed in a safe and trustworthy way

The interaction is based on reciprocity and the relation to others is defined, dynamic and always visible. Others who want to use my information must be willing and able to clarify their intentions and activities.

Technology is human-centric

Technology adapts to how people act and process information; not the other way around. Interaction with technology is based on dialogue and is adaptive to the various ways in which people process information. The design and utilization of technology should always contribute to welfare, liberation and learning of its users. Coercive and controlling use and abuse of technology leads to dehumanization.

We organize, govern and do business using the same standards.

Please share this manifesto

All contributions are welcome

We are looking for people and funds to create Rhyzzo

Contact us on manifesto@rhyzzo.com



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Rhyzzo development phases

We completed phase one. Phase two is an entirely different phase: we need to expand our team with a system architect and a lead developer. We need to commit ourselves on a full-time basis to get Rhyzzo to go live in phase three. For phase two, three and four we need highly trained people, ideas and investors.

